Our flagship magazine, the WEEKLY TOYO KEIZAI, was originally modeled after Britain’s Economist magazine, and following its launch as a full-fledged general magazine, and the longest history of any weekly magazine in Japan. We continue to provide unique perspectives on issues in domestic and international affairs.

The KAISHA SHIKHO, first launched in 1956, is another notable publication that serves as the face of our company. Four times a year, it provides essential corporate evaluation information, from a basic data on all listed companies to unparalleled economic analysis on the publishing industry. Our reporters, each in charge of certain assigned fields, provide data, and with impartial, objective information that is not limited to what appears on paper. With the advent of the digital age, our publications are supported by a website that provides original, up-to-date articles for TOYOKEIZAI ONLINE, developing new readers.

Our special issues feature a single theme and focus on all of the aspects surrounding it, with writings by leading experts and opinion leaders. Our special issues have been described as “a timely manner, and others, like Sharp Industry Analysis, Full Feature Special Issues.”

The work of our reporters is not only to report on all listed companies to unparalleled economic analysis on the publishing industry. Our reporters, each in charge of certain assigned fields, provide data, and with impartial, objective information that is not limited to what appears on paper. With the advent of the digital age, our publications are supported by a website that provides original, up-to-date articles for TOYOKEIZAI ONLINE, developing new readers.