Data データ事業

High-quality Data Supporting Economic, Investment, and Research Activities







hen it comes to discussing the economy, data talks. Ever since our founding, we have been aware that data is essential for rational discussion, and thus have focused on collecting and publishing statistical and corporate data. Before World War II, we unveiled Japan's first wholesale price index, and are proud of our data-focused tradition.

We are especially well known for our unique surveys and analytic capabilities, and in addition to our KAISHA SHIKIHO series, which includes the KAISHA SHIKIHO MIJOJO KAISHABAN (Japan's Unlisted Company Handbook), YAKUIN SHIKIHO (Executive Officers Handbook), SHUSHOKU SHIKIHO, and other publications, we provide text data in our corporate information series, consisting of the KAIGAI SHINSHUTSU KIGYO SORAN(Directory of Overseas

Japanese Companies) and CSR KIGYO SORAN (Directory of Corporate Social Responsibility), and in published data books like our field information series comprised of titles like CHIKI KEIZAI SORAN (Directory of Regional Economies in Japan) and ZENKOKU OGATA KOURITEN SORAN (Directory of Large-Scale Retail Stores in Japan).

We adopted computerization relatively early and have been providing data for securities firms and investors on a daily basis since the early 1980s. This now, along with our KAISHA SHIKIHO, supports the information infrastructure of the stock market. This high quality, well-regarded Toyo Data is now distributed abroad through multiple information vendors such as Thompson Reuters Markets, Bloomberg, S&P Global, and FactSet

From Investment Information to Data on Enterprises and Regional Economies

For individual investors online, we provide daily informational updates to *KAISHA SHIKIHO ONLINE*, also available as a smartphone app. In 2014, we launched the *U.S. KAISHA SHIKIHO* (U.S. Company Handbook), a summary of detailed information on major U.S. corporations.

We provide corporate and regional information as well as directory series' search results via CD-ROM, online, and text data. It's used for corporate analysis, marketing surveys, and academic research. Furthermore, in 2016, we launched the service *ESG ONLINE*, making to look-up CSR information, official appointment proposals at general shareholder meetings, and more.







CSR (Corporate Social Responsibility) is topic of great interest today. Enterprises in the 21st century place more importance on their relationships with various stockholders, employees, customers, and local communities, and rather than solely focusing on profits, are expected to pay attention to the impact of their management and business practices on the safety, environment, ethical conduct, and social contributions. Moreover, the implications of CSR carry so far as to acting like an indispensable passport for establishing a presence abroad.

Toyo Keizai was a forerunner in focusing on CSR, a new guiding principal for corporate behavior as well as an important evaluation component. Since 2005, we have conducted a yearly survey among leading companies, the results of which are revealed in our CSR KIGYO SORAN.

Currently we receive responses from

over 1,400 companies, with our survey covering a broad range of CSR work on governance, compliance, human resources and employment, response to consumers and clients, social contributions, environment, and more. Our company has the reputation of compiling Japan's largest CSR database.

Combine these results with financial evaluations that make up the foundation of all corporate business, we then publish our CSR Rankings. Companies are ranked according to overall standing, high growth, utilization of human resources, environment, corporate governance, and social awareness. Additionally, rankings by paid leave, number of female department heads, internal affair counts, and more appear on TOYOKEIZAI ONLINE, and have attracted considerable attention from enterprises and readers alike, contributing to the promotion of CSR.

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