When it comes to discussing the economy, data talks. Ever since our founding, we have been aware that data is essential for rational discussion, and thus have focused on collecting and publishing statistical and corporate data. Before World War II, we unveiled Japan’s first wholesale price index, and are proud of our data-focused tradition.

SHIKIHO MIJOJO KAISHABAN (Japan’s series, which includes the KAISHA and KAIGAI SHINSHUTSU consisting of the SHIKIHO MOVEMENTS, SHAREHOLDER BENEFITS, BUSINESS SEGMENTS, STOCK NUMBER CONCERNS SECURITIES FILING, BUSINESS SEGMENT, STOCK NUMBER, SHAREHOLDER BENEFITS, and MORE. Additionally, while providing basic data on corporate name changes and company structure, we also provide detailed information concerning securities filings, business information, stock market movements, shareholder benefits, and other SHIKIHO data.

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We are particularly well known for our unique surveys and analytic capabilities, and have been focusing on collecting and publishing statistical and corporate data since our founding. Before World War II, we unveiled Japan’s first wholesale price index. Since then, we have been providing data for securities firms and investors on a daily basis since the early 1980s. This year, along with our KAISHA SHIKIHO, supports the information infrastructure of the stock market. This high quality, well-regarded Toyo Data is now distributed abroad through multiple information vendors such as Thompson Reuters Markets, Bloomberg, S&P Global, and FactSet.

From Investment Information to Data on Enterprises and Regional Economies

For individual investors online, we provide daily informational updates to KAIISHIKA SHIKIHO ONLINE, also available as a smartphone app. In 2014, we launched the U.S. KAISHA SHIKIHO (U.S. Company Handbook), a summary of detailed information on major U.S. corporations. We provide corporate and regional information as well as directory series’ search results via CD-ROM, online, and text data. It’s used for corporate analysis, marketing surveys, and academic research. We conduct data collection and analyses from unique points of view, like overseas expansion and foreign capital. We also delve into major companies in the sense of major stock holders and corporate groups. We provide comprehensive data from a variety of perspectives.

Evaluating Corporations on CSR

CSR (Corporate Social Responsibility) is a topic of great interest today. Enterprises in the 21st century place more importance on their relationships with various stakeholders, employees, customers, and local communities, and rather than solely focusing on profits, are expected to pay attention to the impact of their management and business practices on the safety, environment, ethical conduct, social contributions. Moreover, the implications of CSR carry so far as to acting like an indispensable passport for establishing a presence abroad.

Toyo Keizai was a forerunner in focusing on CSR. We conduct surveys among leading enterprises in Japan and abroad, and have attracted considerable attention from enterprises and readers alike, contributing to the promotion of CSR.

Currently we receive responses from over 1,400 companies, with our survey covering a broad range of CSR work on governance, compliance, human resources and employment, response to consumers and clients, social contributions, environment, and more. Our company has the reputation of compiling Japan’s largest CSR database.

Combine these results with financial evaluations that make up the foundation of all corporate business, we then publish our CSR Rankings. Companies are ranked according to overall standing, high growth, utilization of human resources, environment, corporate governance, and social contributions. Additionally, rankings by paid leave, number of female department heads, internal affairs, and more appear on TOYO KEIZAI ONLINE, and have attracted considerable attention from enterprises and readers alike, contributing to the promotion of CSR.

Tools for Individual Investors

As well as providing investors with access to stock investments, on a membership basis, we release a U.S. KAISHA SHIKIHO Quarterly Handbook CD-ROM edition with our printed edition. In 2015, we launched our digital subscription service.

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